

Thames and Chilterns In Bloom Privacy Notice



The new General Data Protection Regulation (GDPR) came into effect on 25 May 2018, and this Privacy Notice identifies the personal data Thames and Chilterns In Bloom (T&CIB) holds for an organisation or individual and what it is used for. The lawful basis for T&CIB processing personal data is **legitimate interests**, in other words T&CIB requires this personal data in order to communicate with the organisation or individual for the specific purpose of the In Bloom and It's Your Neighbourhood participation.

Email (Electronic Mail)

T&CIB uses a mailing list to send out information about:

- Entry into Britain In Bloom, including entry forms, dates for judging, results from judging
- Entry into It's Your Neighbourhood, including entry forms, dates for assessment, results from assessment
- Emailing newsletters
- Sending information about Thames and Chilterns In Bloom seminars and award ceremonies
- Sending information about entries to the Royal Horticultural Society (RHS) annually (in such a capacity they are considered a joint controller of the data)
- Sending information from selected organisations which may also be of interest (typically other local and horticultural organisations)
- Sharing of best practice and ideas between entrants (sharing of contacts with other entrants)

Email is our preferred method of contact with organisations. Thames and Chilterns In Bloom electronic mailing list comprises contact details for each organisation, specifically:

- Organisation name
- Primary contact name
- Email address(es)
- Postal address
- Contact telephone number(s)
- History of entry to the categories
- Entry category

Data Sharing

Contact information is shared with the T&CIB judges and assessors in order to contact organisations about their entry into the competition.

Contact information is stored within Eventbrite. Eventbrite is the platform used to manage invitations to award ceremonies and seminars. The following details are held here:

- Organisation name
- Primary contact name
- Email address(es)

Sharing of Contact Email with Other Entrants

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Thames and Chilterns in Bloom encourages the sharing of ideas and best practice between entries to the awards. To that end, unless an entry explicitly opts out, we will allow the sharing of email contacts for information sharing forums. This would include email groups and Facebook sub-groups.

Mailing List Management

Every member of the mailing list will have specifically asked to join it, either by entering Thames and Chilterns in Bloom, contacting T&CIB directly or by signing up at one of our events or activities. Email addresses are not used for any other purpose or passed to any third party except the RHS and Eventbrite.

Should you at any time wish to remove your organisation from our list, please let us know by either replying to one of our emails or by emailing <mailto:tandcinbloom@gmail.com>. We will remove you from the list and delete your contact details within 2 weeks of your request and ensure that the RHS does the same.

Data Use

Any data we hold is held solely to enable us to send the information as identified above and nothing else. We will not use your data in any other way. We will not use your data for a new purpose which you did not expect us to do. We will NEVER share your data with any third parties.

References

Details on legitimate interests can be found [here](#).